

## What do we do?

We set objectives, develop strategy, and create a plan for the following types of e-mail campaign:

1. Informative: for the purposes of attracting users with content beneficial for them;
2. News-driven: for the purposes of informing users about the news on particular topics;
3. Service-driven: for customer loyalty purposes;
4. Retentive: for the purposes of keeping on-line as many visitors as possible;
5. Commercial: for the purposes of keeping customers informed about various services, promotions, discounts, etc;
6. Announcing: for the purposes of keeping potential customers informed of and prepared to buying

## We organize e-mail campaigns for

## Who may benefit from our e-mail campaigns?

Мы организовываем e-mail рассылку для:

1. Road tours and concerts
2. Artists and their work in the USA;
3. Ticket offices;
4. Media resources;
5. Concert agencies and event facilitating agents.



## Наши преимущества

There are many advantages of e-mail campaigning, including:



This is an excellent option for boosting traffic



Focus on a wide audience



Ability of continuous maintenance of contacts and keeping potential customers informed of new offers, promotions, bonuses, etc.



Formation of subscription customer base



Securing regular sales



Almost instantaneous response of potential customers and click-through access to resources of interest



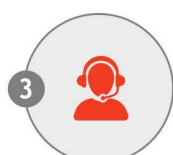
Return of potential client for perfectly done work

## You can get all these benefits, because:

We have extensive experience in proper design and launch of e-mail campaigns



We are supported by Ukrainian and Russian consulates and benefit from promo campaigning hold by Ukrainian charity organizations



We know how to boost sales, concert attendance, and your visibility



The campaign is backed by e-mail address base of our agency having over 5000 contacts

